



Public Realm Improvements: background

In Autumn 2012 we worked with public realm designers to develop ideas to enhance Worcester Park town centre

- Enhance greenery on the street with 'micro parks'
- Add trees and pleasant seating
- Improve road crossings for pedestrians
- Smarten the pavements by unifying pavements and parking bays
- Improve pavement and road lighting

We asked you where you thought improvements should be made, and what you liked or disliked about our proposals and where the 'priority areas' were. We have developed proposals for implementation based on these conversations.

What did people say?

- You told us traffic congestion is bad: it is difficult to drive through Worcester Park but also it makes the town centre environment less pleasant to sit or walk in.
- Crossing the road is particularly difficult at the top (near Balmoral Road). The entrance to Stone Place was also highlighted as problematic for pedestrians.
- Many people (69%) liked the idea of improving the greenery on the high street—although with reassurance it would be well-maintained.
- Some felt that benches were not necessarily located in the best places or inviting to sit on.
- People also felt that Worcester Park needs smartening up. It also needs more activities on the high street and better marketing.
- Some people felt that parking and/or loading for shops was problematic.
- We also heard that the library was a popular community hub.

You can see more overview of the responses to the Autumn consultation at www.sutton.gov.uk/OuterLondonFund.

Development of proposals for implementation

The proposals for implementation, which you can see in this document, respond to the priority areas highlighted in the previous consultation. **You can respond to this next development of the proposals in this online consultation.** You can also visit the exhibition in Worcester Park Library and complete a paper leaflet.

Outer London Fund Project—North Cheam and Worcester Park

The public realm changes for Worcester Park (and for North Cheam in ensuing months) lie within the wider activities of the OLF Project which includes 'pop-up shop' activity, street markets and business development and support.

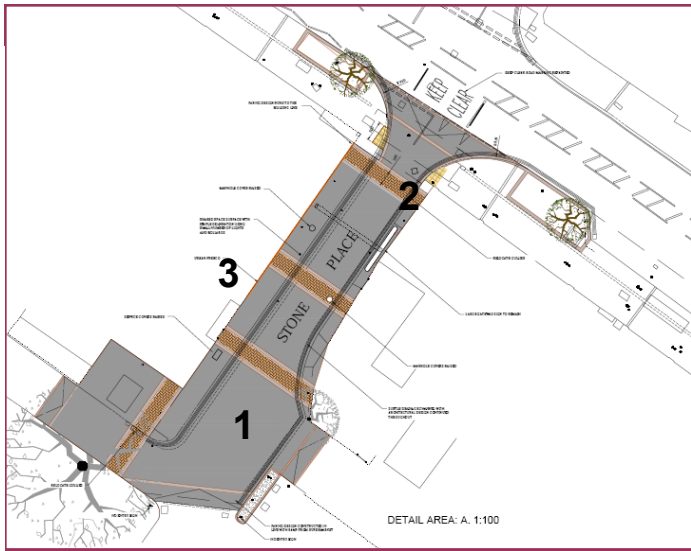
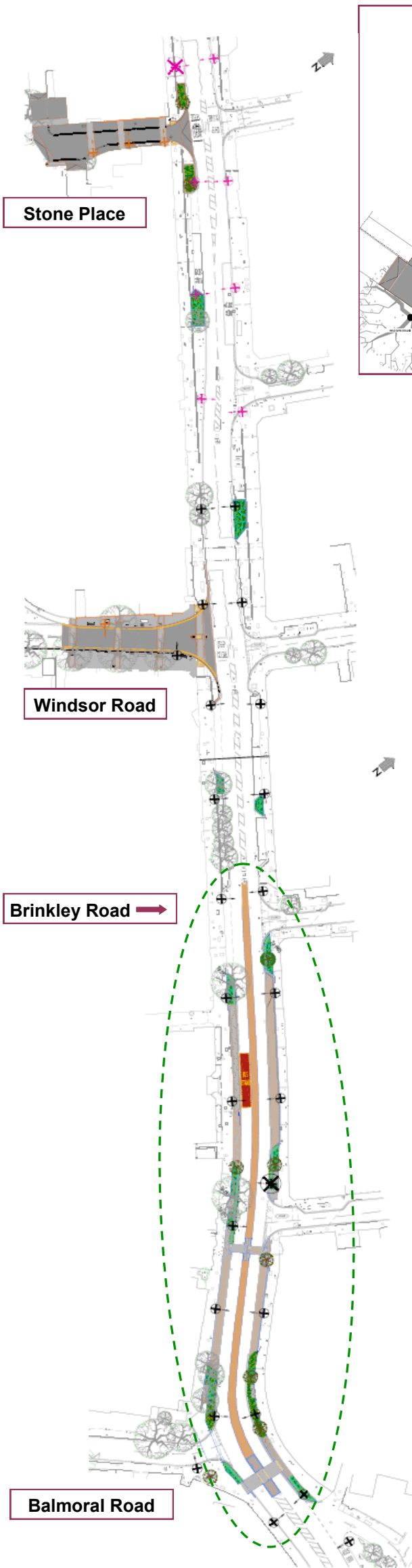
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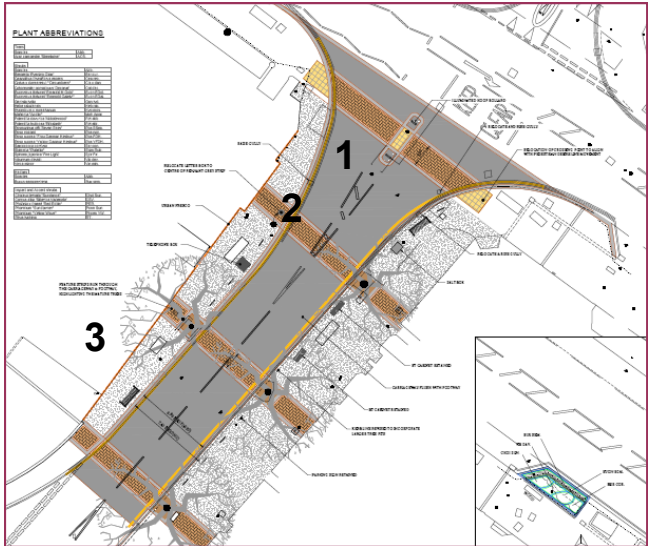


Proposed Improvements



Enhance entrance to Stone Place car park

- Pavement-level 'shared space' (vehicle/pedestrian) with new surfacing (1)
- Feature paving to add definition (2)
- One-way (in) for vehicles to ease traffic and pedestrian movements and reduce congestion on Central Road
- A wall mural, to add colour and to connect Central Road with the car park more obviously (3)



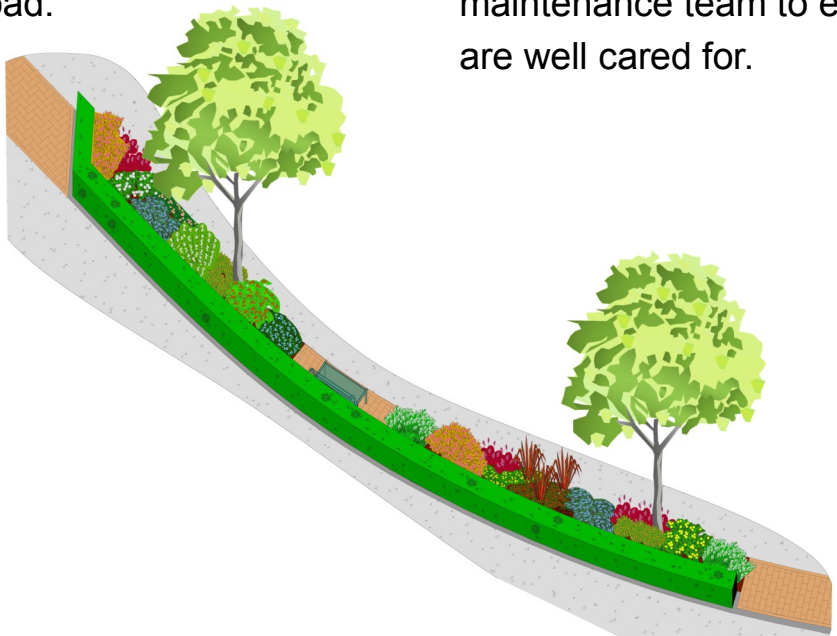
Enhance entrance of Windsor Road

- Pavement-level area with new surfacing (1)
- Feature paving to add definition (2)
- A wall/building mural for the library. This will be developed with the community and will add character to the space as well as giving the library greater connection to the high street. (3)

Improve the planted areas and incorporate seating to make 'micro parks'

- New 'micro parks' at the top end of Central Road (between Balmoral and Brinkley Roads, shown in the green circle).
- This area will also have new paving (see next board)
- There will also be coordinated, improved plantings **throughout** Central Road.

You told us that the planted areas in Worcester Park have lost appeal. The proposal to improve these spaces will bring new vibrancy to Worcester Park. Improved benches will make them into nice places to sit. Plants have been selected for durability and we are working with the Council's maintenance team to ensure plants are well cared for.



Impression of a new 'micro park' space

Paving materials and street furniture

Re-paving and better road crossings

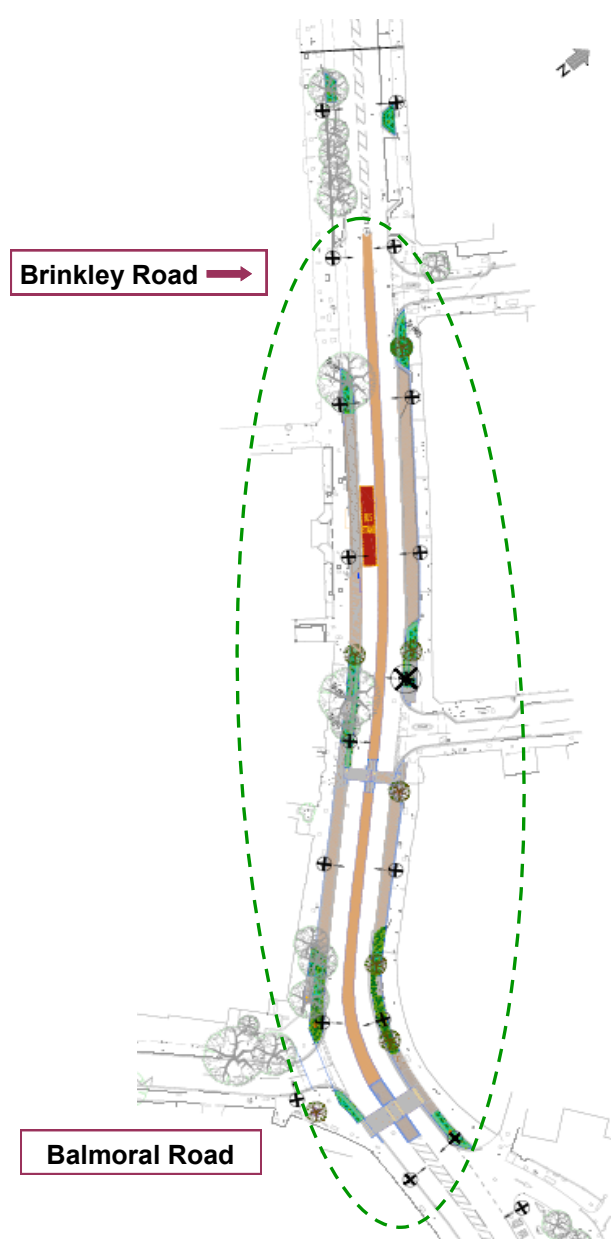
The top section of Central Road, between around Balmoral and Brinkley Roads*, will be given new paving materials. At strategic points the paving will span the road to highlight informal pedestrian crossing points. The parking bays will also be paved in a slightly different material and raised to nearly the level of the pavement. This gives more space for pedestrians, and will improve the look of the street.

Benches and street furniture

In the same area new benches will be added to the street. Other street furniture such as bollards will be chosen to match with the new benches. New bins will also be installed.

What do you think?

We would like to hear from people which paving option they prefer, and which benches. **You can add comments, and vote on the options below, in the online consultation.** Alternatively you can view the proposals and complete a paper leaflet in Worcester Park Library.



Benches

Both these benches have been used in other areas of Worcester Park. **Which should we use for these improvements?**



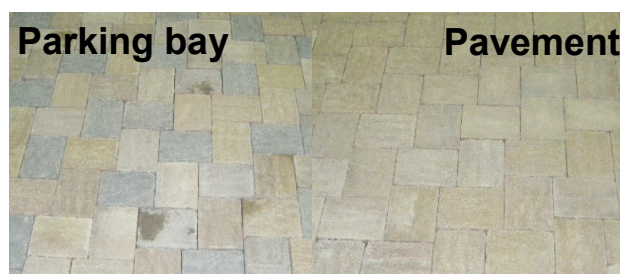
Option 1 (Zenith)



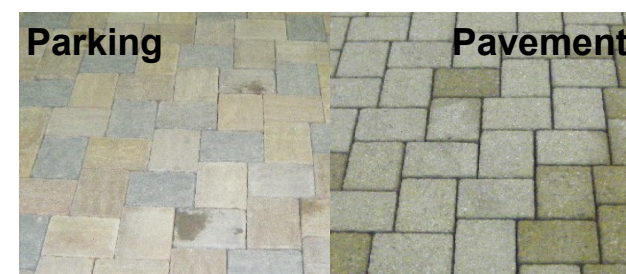
Option 2 (Centreline)

Paving

There are two combination options for the parking bays and pavements in this area. **Which do you prefer?**



Option 1



Option 2

*What about the rest of Central Road?

Current funding does not permit us to re-pave the whole of Central Road. However should funding become available in the future we could extend the improvements to other parts of the town centre. The materials selected for these improvements will become the standard for Worcester Park.

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Shop Front Improvements

The Shop Front Improvement Scheme complements the public realm proposals, to further improve the image of Worcester Park, restore character, and enhance business prospects. Our project architects propose making extensive improvements to a parade of shops, to derive maximum effect from the available funding. Three possible strategies have been developed, and the pictures below show the **existing parades**, and a **conceptual idea** of how each parade might look if the architects undertook improvements. Just one parade will be selected.

The ideas have been discussed with the Worcester Park Traders Association, who voted for Strategy 2: the group felt this would give a distinctive arrival experience to Worcester Park. **Do you agree?**

Strategy 1—36-64 Central Road

Existing



Proposed (concept)



What are the benefits?

- Support new business in the upper area of the high street.
- Declutter and improve the look of the parade.

Strategy 2—Station Parade

Existing



Proposed (concept)



What are the benefits?

- Adds a distinctive arrival experience to Worcester Park.
- Supports new business by the station.
- Will restore buildings currently in a poor state.
- Complements the proposed pocket park in the green area next to the parade (in development).

NB—changes to the bridge have not been confirmed as possible.

Strategy 3—2-20 Central Road

Existing



Proposed (concept)



What are the benefits?

- Adds a impressive, smart arrival experience to Worcester Park.
- Buildings here have architectural merit which works would restore.
- Supports businesses at the top of Central Road.
- Complements the proposed public realm improvements and micro parks in this area.

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Parking and Loading

There will be no loss of parking either on Central Road or in Stone Place car park; in fact parking capacity will be slightly increased through the proposals. There are some changes to the current restrictions—you can see the full detail in the drawing 'Detail: Parking and Loading' (download from the front page of the consultation).

Proposed changes are:

- No loading at peak hours on Central Road.
- Existing 'Loading Only' bays will become dual use for parking as well as loading. They will be 'Loading only' between 8am and 12.30pm and 'Parking only' between 12.30pm and 6pm.
- In current parking bays in Stone Place car park and on Central Road the restrictions will remain exactly the same.
- A small number of parking bays will be added in side streets off Central Road.

Proposals: Next Steps

Thank you for taking time to view this consultation. You can keep up-to-date with the progress of the project by visiting our website, following us on Facebook, or giving us your email address for newsletter updates. (Please add your details on the last page of the consultation.)

1. Street Improvements

- Review consultation and report to the Project Board
- Installation of new street lighting and CCTV
- Preparation of final designs for street improvements
- Construction of final designs

Date

early February
late February
February/March
March—August

2. Pocket Park

- Development of concept designs
- Public consultation on designs
- Final design and construction

February
March
March—August

3. Shop Front Improvements

- Identify which parade to work on
- Develop designs (in collaboration with landlords, shop owners etc)
- Implement changes

January
February—April
April—May

4. Wall murals for Stone Place and Windsor Road

- Development of designs
- Engagement with community
- Implement selected murals

January—March
February/March
late March

For more information

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www.facebook.com/WorcesterParkandNorthCheam