

The ideas expressed in this leaflet are concepts developed from consultation so far. The next step is for us to work with designers to develop these concepts into more detailed plans. In order to do this and make sure that plans remain true to local views we would like to hear your thoughts. We will continue to consult as we develop more detailed plans.

Please use the form below to respond circling 1 ('agree') to 5 ('disagree') to indicate your views.

Do you like the idea of improving the 'micro park' spaces on Central Road with attractive seating, trees and plants?	1	2	3	4	5
Would you like to see more and easier road crossing on Central Road?	1	2	3	4	5
Do you think the proposals will help to encourage new and/or more visitors to the high street?	1	2	3	4	5
Can you imagine yourself helping to look after trees or plants (e.g. part of a gardening club?)	1	2	3	4	5

Further Comments:

If you have any questions about this leaflet please get in touch.  
Telephone – 020 8770 5070 or Email – OLF-ProjectTeam@sutton.gov.uk

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Communications  
London Borough of Sutton  
FREEPOST CN2117  
Civic Offices  
St Nicholas Way  
Sutton  
SM1 1BR

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# Public Realm Improvements

## Introduction

Sutton Council has begun a collaborative project in Worcester Park and North Cheam to enhance the town centres through public realm improvements, business development and encouraging community activity. The project is supported by the Mayor’s Outer London Fund, which is helping increase the vibrancy and growth of high street places across London.

Having consulted in summer 2012 with a survey and a consultation event, we developed some ideas to improve Worcester Park’s centre. North Cheam proposals will follow next year. Before we go ahead we’d like to find out what you think.

This leaflet offers feedback from the consultation, explains the proposals and lets you know how you can share your views.

## What did people say?

From over 12,000 surveys around 1,200 people responded: 67% were Worcester Park residents. Over three quarters of respondents visit Worcester Park once a week or more, so know the centre well. About 200 people also attended the consultation event.

People have many positive views about Worcester Park, liking the shops, transport links, free parking, the ambience of the town, and the ‘great community spirit’.

We also asked what people would like to improve. Top priorities are to make improvements for pedestrians, improve paving and make it easier to cross the road through the centre. People also asked for better lighting, more seating and a better appearance overall.



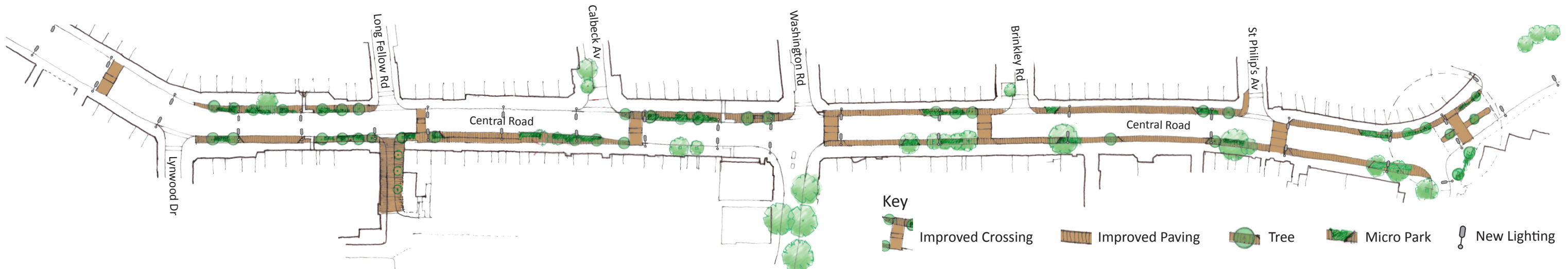




Before - Existing streetscape of Worcester Park High Street



After - Proposed streetscape improvements along Worcester Park High Street



## What are the ideas for Worcester Park?

We have worked with designers at the Project Centre to develop a concept for Worcester Park which will enhance the natural character of the centre, celebrating it as a 'glorious suburb'. The aim is to make a more pleasant and engaging town centre for residents and visitors.

Key ideas are:

- Enhance greenery on the street with 'micro parks'
- Add trees and pleasant seating areas
- Make it easier to cross the road with informal but distinctive crossing points
- Smarten the pavements by unifying the on-street parking and pavements
- Improve pavement and road lighting

We will also investigate whether changing the signal timings near the station would improve traffic flow; and will conduct parking surveys to better understand pressure on parking through the centre.

## Join the conversation:

The consultation is open from Tuesday 9th – Sunday 21st October.

**Go Online** [www.sutton.gov.uk/outerlondonfund](http://www.sutton.gov.uk/outerlondonfund)

**View the proposals at the pop-up shop** on display every day from 12-4pm (excl Sundays). The pop-up shop, 'You Are Here' is located at 44 Central Road, Worcester Park.

**Write to us** using the form and freepost address overleaf to send in your comments .

**Join a drop-in session at the pop-up shop** (44 Central Road) for informal discussion about the proposals with the project team.

- Thurs 11th Oct 5.30-7pm: Pop-Up To Permanent: the changing face of the high street - *Discuss and hear others views about what does and doesn't take place on the high street – and what you'd like to see more of!*
- Monday 15th October 5.30-7pm: Growing Worcester Park - *Find out more about the micro-parks: what would you like to see growing there?*
- Wednesday 17th October 10.30-12.00: Play-able streets - *Making the high street family friendly (includes activities for children)*
- Wednesday 17th October 5.30-7pm: The Trader's View - *Opportunity for Worcester Park businesses and traders to discuss the proposals*
- Thursday 18th October 5.30-7pm: Getting there and getting about - *Talk about transport, street furniture and accessibility.*